



# Are you getting the expected ROI from your digital technology?

## Accelerate the adoption of advanced digital technology

When you purchase a digital solution, you want to implement it quickly and see immediate results. While advanced technology solutions can be fast to implement, the employee journey to adopt the technology and integrate new digital capabilities into business operations can take longer than expected, delaying the realization of benefits and tangible results. We can help.



### Accelerated Digital Adoption Solution Components

Realize the full potential of digital technology by aligning your leaders, operations, organization, and people to the new ways of working, enabled by digital technology. Get started with our complementary **Digital Adoption Accelerator Workshop**, the first step in our Accelerated Digital Adoption Solution to identify immediate actions you can take to improve digital adoption and get improved results.



**1** Rapid Leader Engagement and Alignment Process

**2** Quick Wins and Digital Operations Roadmap

**3** Early Adopter Success Story and Change Champion Program

**4** Employee and Customer Adoption Journey Design

**6** Role and Process Education Build Up Approach

**6** Adoption and Benefits Measurement Framework

#### Benefits

- Leaders are aligned and equipped to support their teams
- Quick wins identified to realize immediate value
- Augmented training including roles and processes
- Clear metrics to assess progress and results

#### Outcomes

- Faster realization of ROI with rapid adoption
- Improved employee and leadership engagement
- Alignment of processes to digital capabilities
- Culture of innovation and continuous improvement



# Get started right away on improving results

## ❖ Digital Adoption Accelerator Workshop ❖

Jumpstart adoption of digital technology with our complementary Digital Adoption Accelerator Workshop, the first step in our Digital Adoption Solution.

### Is the workshop right for you?

- ❖ Have you implemented a digital solution, but aren't seeing the expected results?
- ❖ Are you looking to implement technology in the future and want to ensure your company and customers embrace the new digital capabilities?

If so, this workshop can help you jumpstart adoption and see fast results.

## 3 Hour Remote Workshop

### Workshop Participants

- Leaders who were involved in decisions regarding digital technology
- Key leaders from areas that require adoption to drive benefits realization
- Key managers to represent the voice of the impacted stakeholders



## Modern workshop approach with remote collaboration using Mural

### [Link to Sample Mural Workshop](#)

### Workshop Agenda

Identify use cases

Review business case

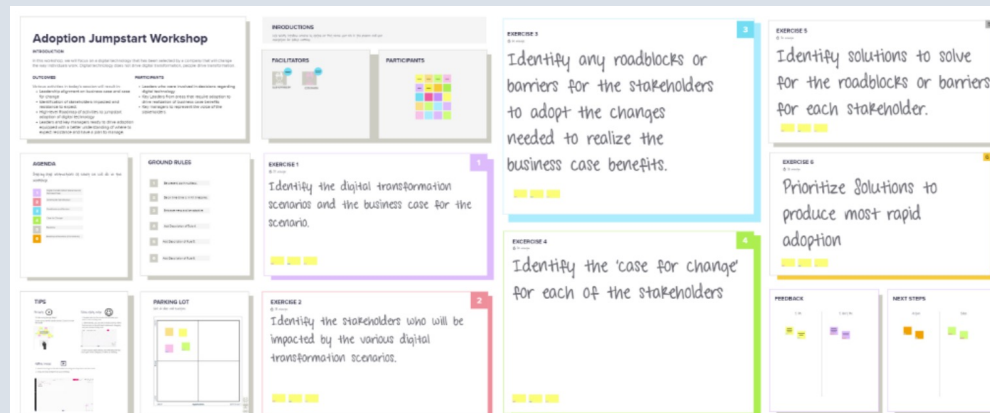
Identify key stakeholders

Define the case for change

Review adoption accelerators

Identify quick wins

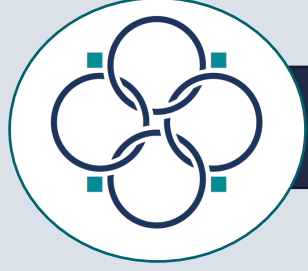
Build adoption roadmap



### Workshop Outcomes

- Leadership alignment on business case and case for change
- Identification of stakeholders impacted and resistance to expect
- High-level roadmap of activities to jumpstart adoption of digital technology
- Leaders and key managers equipped to drive adoption and manage resistance





# Accelerate Adoption of Digital Technology

## Who are we?

We believe people are at the center of digital transformation. We are here to help global companies transform their business with a **people-centered** approach to digital technology.

## What's our approach?

We focus on the spheres of transformation that turn a digital transformation into a *real business transformation*.

### SPHERES OF TRANSFORMATION



- **Leader Enablement:** Prepares executives and leaders to sponsor and lead the transformation
- **Operational Readiness:** Optimizes business operations to take full advantage of new digital capabilities
- **Organizational Readiness:** Aligns the organizational structure, people's jobs and incentives to new ways of working
- **User Adoption:** Equips users to use new technology and develop the skills to adapt how they work



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## Co-Founders and Transformation Advisors

Knowledgeable advisors who have a combined 40 years of experience leading global companies through digital transformation adoption journeys



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