



Are you leading a digital transformation program?

Successfully lead your organization through a digitally-enabled transformation
Effective digital transformations require strategic, engaged, and knowledgeable leaders to lead the organization through the change. It's not easy. Leading a digital transformation can be one of the most challenging tasks you will face as a leader. You don't need to go it alone, we can help.



Digital Transformation Leadership Strategy Session

Digital Transformation Leadership Coaching and Advisory Service

We are your '**guide on the side**'. We support business leaders undergoing a digital transformation to establish a culture of innovation, lead the organization through the transformation, and provide strategic leadership to the project team implementing the solution. Get started with our complimentary **Digital Transformation Leadership Strategy Session** to develop a plan to lead your transformation program effectively and get results.



Benefits and Outcomes

- Powerful, inspiring leadership that drives true business transformation and a culture of innovation
- Alignment of leaders across departments on new ways of working with new digital capabilities
- Measurement of results and outcomes from digital technology and new ways of working
- Effective management of digital project teams to deliver on project scope and benefits



Alliance
Point
ADVISORS



Get started with a Transformation Success Action Plan

Digital Transformation Leadership Strategy Session

Meet 1:1 with one of our co-founders to assess your transformation program with our Elements of Digital Transformation Leadership Evaluation and develop a Digital Transformation Success Action Plan

Is the strategy session right for you?

- ❖ Have you been designated as a sponsor for a digital transformation project?
- ❖ Is the function or business unit you lead implementing digital technology that will require changes to the way your team operates?

3-Step Strategy Process

1. One-on-one interview to evaluate the current state of your transformation leadership based upon our 6 Elements of Transformation Leadership
2. APA completes an evaluation, scorecard and recommended action plan
3. APA reviews recommendations with you in a live-feedback session with Q&A



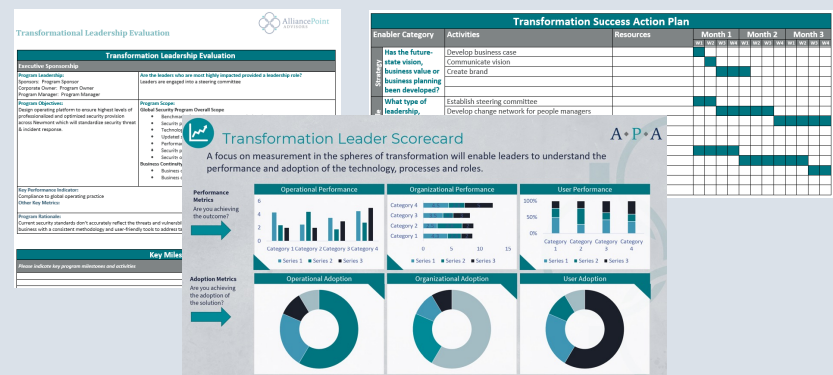
Remote or In-Person Strategy Session



Elements of Digital Transformation Leadership

- Program Sponsorship
- Leadership Alignment
- Project Team Effectiveness
- Measurement of Outcomes & Results
- Case for Change
- Culture of Innovation

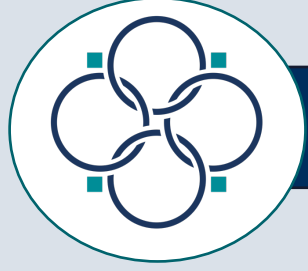
Written Evaluation, Scorecard, and Digital Transformation Success Action Plan



Strategy Session Outcomes

- Knowledge about elements of leadership needed to drive a digitally-enabled business transformation
- Assessment of current state transformation leadership based upon 1:1 interview
- Gap analysis and scorecard for key success factors tailored to your digital transformation
- Transformation success action plan for key leaders





Accelerate Adoption of Digital Technology

Who are we?

We believe people are at the center of digital transformation. We are here to help global companies transform their business with a **people-centered** approach to digital technology.

What's our approach?

We focus on the spheres of transformation that turn a digital transformation into a *real business transformation*.



- **Leader Enablement:** Prepares executives and leaders to sponsor and lead the transformation
- **Operational Readiness:** Optimizes business operations to take full advantage of new digital capabilities
- **Organizational Readiness:** Aligns the organizational structure, people's jobs and incentives to new ways of working
- **User Adoption:** Equips users to use new technology and develop the skills to adapt how they work



Alliance
Point
ADVISORS

Co-Founders and Transformation Advisors

Knowledgeable advisors who have a combined 40 years of experience leading global companies through digital transformation adoption journeys



Jocelyn Hayes



Julie Hoffmeister

AlliancePointAdvisors.Com
7555 W Amherst Ave, Unit 27585
Denver, CO 80227
(720) 362-1124