

# Are you leading a digital transformation program?

#### Successfully lead your organization through a digitally-enabled transformation Effective digital transformations require strategic, engaged, and knowledgeable leaders to lead the organization through the change. It's not easy. Leading a digital transformation can be one of the most challenging tasks you will face as a leader. You don't need to go it alone, we can help.



#### **Benefits and Outcomes**

- Powerful, inspiring leadership that drives true business transformation and a culture of innovation
- Alignment of leaders across departments on new ways of working with new digital capabilities
- Measurement of results and outcomes from digital technology and new ways of working
- Effective management of digital project teams to deliver on project scope and benefits





# Get started with a Transformation Success Action Plan

## Digital Transformation Leadership Strategy Session

Meet 1:1 with one of our co-founders to assess your transformation program with our Elements of Digital Transformation Leadership Evaluation and develop a Digital Transformation Success Action Plan

### Is the strategy session right for you?

- Have you been designated as a sponsor for a digital transformation project?
- Is the function or business unit you lead implementing digital technology that will require changes to the way your team operates?

### **3-Step Strategy Process**

- One-on-one interview to evaluate the current state of your transformation leadership based upon our 6 Elements of Transformation Leadership
- 2. APA completes an evaluation, scorecard and recommended action plan
- 3. APA reviews recommendations with you in a live-feedback session with Q&A



## Remote or In-Person Strategy Session



### Elements of Digital Transformation Leadership

Leadership Alignment

Project Team Effectiveness

**Measurement of Outcomes & Results** 

Case for Change

**Culture of Innovation** 

Written Evaluation, Scorecard, and Digital Transformation Success Action Plan

		AlliancePoint Transformation Success Action Plan						
ormational Leadership Ev	aluation	0	Enabler Category	Activities	Resources	Month 1	Month 2 Monti	h 3 ** **
Transformation Leadership Evaluation			Has the future-	Develop business case				
v Spornorship			state vision, business value or	Communicate vision				
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#### **Strategy Session Outcomes**

- Knowledge about elements of leadership needed to drive a digitally-enabled business transformation
- Assessment of current state transformation leadership based upon 1:1 interview
- Gap analysis and scorecard for key success factors tailored to your digital transformation
- Transformation success action plan for key leaders





# Accelerate Adoption of Digital Technology

## Who are we?

We believe people are at the center of digital transformation. We are here to help global companies transform their business with a **people-centered** approach to digital technology.

# What's our approach?

We focus on the spheres of transformation that turn a digital transformation into a *real business transformation*.



•Leader Enablement: Prepares executives and leaders to sponsor and lead the transformation

•**Operational Readiness**: Optimizes business operations to take full advantage of new digital capabilities

•Organizational Readiness: Aligns the organizational structure, people's jobs and incentives to new ways of working

•User Adoption: Equips users to use new technology and develop the skills to adapt how they work



Co-Founders and Transformation Advisors Knowledgeable advisors who have a combined 40 years of experience leading global companies through digital transformation adoption journeys





<u>Jocelyn Hayes</u>

Julie Hoffmeister

<u>AlliancePointAdvisors.Com</u> 7555 W Amherst Ave, Unit 27585 Denver, CO 80227 (720) 362-1124